

COLLEGE OF OUR LADY OF THE OZARKS

CARTHAGE, MISSOURI

OBLATE FATHERS

Better Reading Program, Inc.
230 East Ohio Street
Chicago, Illinois

Dear Mr. Warren:

This letter has the twofold purpose of offering and seeking information. In the middle of February, I ordered, with some skepticism, one of your Rapid Reading Kits. Receiving the kit, I began working with two senior high school students. On February 21st, each was reading at the rate of about 265 words per minute. Today, each is now reading at about 500 words per minute. The thrill they have received from this progress is almost unimaginable.

This progress has presented me with a problem. The success of these two students has been widely broadcast among the other students. With the aid of only one kit, I find it impossible to fill all the requests that I have received from other interested students. Your advertisements have mentioned a special price was available on bulk orders. I am extremely interested in this special price so that I could set up a complete program in rapid reading.

Please rush me the information on bulk orders.

Sincerely yours,

Rev. James Donovan, O.M.I.

Rev. James Donovan, O.M.I. 30-667

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These letters are typical of those received from educators all over the world.

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OBLATE FATHERS

Dear Mr. Warren:

Please send me another 35 Reading kits.

Although it has been quite some time since I have written to you, I assure you that I have not been idle in regards to the reading program. Of the 100 kits I purchased last May, I have only three left. The kits that I sold have traveled to all parts of the country. Most of these kits were sold to our students who come here from 18 different states.

One of my boys told his mother about the kits. Being interested, she recently bought a kit for her own children at home. The point of interest to you is that this lady teaches in the school system of San Fernando, California. Once she has seen the benefit of your program, as I have, I am sure she will waste no time in spreading the news among the other teachers there.

Next week, I am to discuss this reading program at the two diocesan teachers meetings. At these meetings will be representatives from all the Catholic schools in the diocese. Could you rush me some literature that I could distribute at these meetings?

Very truly yours,

Fr. James Donovan, O.M.I.

Rev. James Donovan, O.M.I. 30-667



SPECIAL REPORT

How President Kennedy
used OUR METHOD

to boost his reading speed
to 1200 words per minute!

See the news story INSIDE



PRESIDENT DEVOURS BOOKS, PAPERS, MAGAZINES

Johnny Can Read...and Does*

BY ESTHER WOHL *Chicago Daily News Service*

WASHINGTON — Down on the ground floor of the White House, beneath the public rooms, is a library. Books line the room all the way round. They are on loan from the Library of Congress, sent at the request of President Kennedy. They cover all kinds of subjects.

This Johnny can read. He reads newspapers first thing in the morning. Between appointments all during the day he snatches the meat out of magazine articles or government reports. At night — except when social necessities require him — and on weekends at Glen Ora, he settles down with a book.

He buys books, although they "haven't seen him lately" out at the Saville Book Shop in Georgetown, near his pre-Presidential house. Most of the books are supplied by the Library of Congress, which, when he moved into the White House, put 200 books

about the presidency on the empty shelves in the Cabinet Room.

There are books in his private quarters in the White House, with library accommodations in his office. His private books were taken from the Georgetown house to Glen Ora . . .

* * *

The President, about 1954 or 1955, attended meetings of the Foundation for Better Reading*, in Baltimore...President Kennedy attended a few classes in speed reading, then, having picked up the idea, continued to practice speed in reading.

He isn't sure, but thinks that at the beginning of the course he could read something better than the average of 250 words a minute. He increased his speed to a fast 1,200 words a minute . . .



*NOTE: IN 1958, our name was shortened to the **Better Reading Program**.

Since the time when our late president attended this program, the method has been further improved and simplified.

The result: Today, more than 300,000 men, women, and school-age youngsters have made extraordinary improvement in their reading speed and comprehension quickly and easily—in the privacy of their homes—with the now widely acclaimed **Rapid Reading Kit**.

Join the thousands who have already become rapid, skillful readers this easy, proven way. To examine and test how much this same program can help you—mail your enclosed **Free Trial Form** promptly.

over, please . . .

EXCERPTS REPRINTED FROM THE CHICAGO DAILY NEWS, MAY 13, 1961

(Though not everyone can equal the startling results achieved by our late president, you are **guaranteed** that you can at least **double** your reading capacity.)